

Threshers Business Outline - Greenville

Backstory

We plan to bring “your favorite beer with your favorite people” (our company slogan) to the beautiful Moosehead Lake region. Our taproom and production facility opened in Searsmont in 2016. I (Aaron Sarnacki) had been a patron of Threshers since the inception, being a Searsmont resident. Years ago I had fallen completely in love with the Moosehead Lake region and ended up purchasing a camp in Beaver Cove fall of 2016. I now have an extended family in the region and plan to move permanently to camp. Mid-2019 an opportunity arose to gain an ownership stake in Thresher’s Brewing Co, and I had the idea to turn the property I had recently purchased (388 Pritham Ave) into a brewery and brewpub. Now, along with the other owners, Scott and Nicole, we are diligently working on this goal.

The Brewery

388 Pritham has been many things since it started, an Italian restaurant, hair salon, apartments, and doctor’s offices – just from what I’ve been told. We are currently in the process of transforming it into a 2-story pub and brewery. The top floor will house the kitchen, a 40+ft U-Shaped bar and patron seating, along with seasonal deck seating in a combination of rustic and modern themes. The downstairs will house the brewery itself, and additional bar and patron seating. We have a small 1.5bbl mash tun, boil kettle and twin fermenters that will primarily let us do seasonal and one-off brews. Every system in the building has so far been entirely gutted and in the process of being redone, all new plumbing, electrical and a brand new high-efficiency boiler.

Construction Progress

Construction has been moving along nicely with an estimated completion date of March 2021. The guys at East Road electric have been doing an excellent job of re-wiring the whole building; we are now down to trim and installation of fixtures/appliances. It has been quite a process and we’ve dealt with anything from broken floor joists to live electrical wires buried in walls. The entire interior is being rebuilt from the ground up to ensure the safety and comfort of all staff and patrons.

Licensing Progress

Federal License – TTB – we are currently licensed with the TTB for brewery production. A copy of this was attached to the application.

State Licenses

BABLO – Application has been submitted and is under review for the brewery and on-premise consumption. Town approval is required before the permit is issued.

Maine Dept of Agriculture – Application is submitted, waiting on permit. This license is required for beverage production.

Maine DHS – This application has been submitted and waiting on approval.

Timeline

We hope to open fully to the public sometime late March/early April, this is of course subject to change with delays of licensing, construction, COVID-19...etc. A pandemic is not exactly the best time to open a brewpub, but we at Threshers are a tenacious bunch.